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*Your organization's competitive advantage depends on knowledge workers having the right information at the right time. Some of the information you need will come from content providers and publishers around the world. Let us help you find it.*

### **EXTERNAL INFORMATION ASSETS: Online Subscription Management**

Commercial licensing agreements for online information can be complex and costly. Many firms lack the expertise to identify resources—including databases, data sets, and specialty research publications—that are aligned with their business goals. Engage our experts to help you analyze your portfolio of information resources in light of current business needs and then secure agreements to optimize the return on your investment.

### **YOUR COMPETITIVE ADVANTAGE:**

- Make well-informed decisions backed by solid research of your market, technology, competitors, or industry. We will help you locate reliable data resources to support research and strategic planning.
- Save thousands of dollars with advantageous subscription terms. We understand the nuances of complex licensing systems and assist with negotiating appropriate usage terms.
- Control costs and maximize ROI with centralized decision-making. We review needs company-wide to leverage volume purchases and avoid costly redundancies.
- Increase employee productivity. Put essential information resources at the fingertips of your knowledge workers.
- Protect your company from copyright infringement lawsuits. Many companies are targets of legal action because they fail to comply with content usage restrictions. We help you communicate these terms to employees to safeguard your company.

Maximize your investment. Clients benefit from an enterprise level view into and control of spending for information resources. Increase your confidence that employees are more productive when they have access to resources they need to succeed in their work.

Email [Jan Sykes](mailto:Jan.Sykes@4Info-Management.com) or call **1-847-971-5452** for a conversation about your information management needs.